



PRESS RELEASE

New international partnership: Ludwig Heuse GmbH and Wayden

Kronberg i.Ts., 18th August, 2020,

Ludwig Heuse GmbH interim-management.de, industry innovator and the place to go for interim management since 1993 (interim-management.de), has entered into a cooperation with Wayden, one of the leading French pure players in the field of interim management. The aim of the cooperation is to establish a transnational presence, to provide mutual support and to develop and expand networks related to the topic of interim management.

"We are very excited about the intensified cooperation with such an important stakeholder in the French interim management market", says Joachim Rupp, Managing Partner of Heuse Interim. "With a partner like Wayden, whose operational processes have been audited and approved by Bureau Veritas, and our own commitment to the development of interim management for close to 30 years, we offer our clients exceptional opportunities in a networked world. Should one of our German clients require an interim manager for their French branch, we now have an additional network of French experts who can be deployed for such projects".

With its direct and pragmatic culture, Wayden has a special focus on the global challenges along with the resulting management goals of the companies, and supports them in strategic transformations, among other things. "We turn these challenges into opportunities; thanks to our network of more than 2,500 highly experienced and dedicated leaders and managers, all of whom are true drivers of change," says Wayden's founder Benoit Durand-Tisnes "Our partnership with Heuse Interim gives our clients a genuine advantage. Now, we can also rely on interim executives from a large and established German network," Benoit Durand-Tisnes continues.

In 2019, Wayden generated a revenue of €8 million and has already completed 450 successful projects since its foundation. This is also reflected in its satisfaction rate of 99 percent.

Ludwig Heuse GmbH has been passionately committed to the development of interim management now for nearly 30 years. In addition to the placement of interim managers, Heuse Interim is now also offering [e-Consulting](#) and [executive coaching services](#).

Ludwig Heuse GmbH interim-management.de:

Since its foundation in 1993, Heuse Interim has been focusing on projects at C1 and C2 level. The strength of the company's network lies in its nationwide team of highly qualified executives and experts, many of whom are true "hidden champions" working exclusively for Heuse Interim. More than 250 of the network's successfully deployed interim managers are ready for new challenges. Heuse maintains personal contact to a further 1,000 potential candidates from their constantly updated network. Our internationally experienced interim managers have already been assigned to customer projects in more than 20 countries.



LUDWIG HEUSE GMBH
INTERIM-MANAGEMENT.DE

Erfolgreich seit 1993

The annual study on the [development of the interim management market in Germany, Austria and Switzerland](#) has been published by Heuse Interim since 2001. With more than 750 participants, the study will once again be the leading source of information on the market in 2020.

For further inquiries, please contact:

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