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German Interim Management Market: Facts About 2009 & The Outlook For 2010

According to the most recent survey results from Ludwig Heuse GmbH Interim Management, 2009 was perceived to be the worst year since this annual survey began to track how IM is developing in Germany. 676 Interim Managers responded to this survey in January as enquiries were down by 28%, executed projects by 14% and the number of project days sold decreased by 27%.

A strong increase was reported in cost reduction projects such as staff reduction, rationalisation and process optimisation. 44% of the projects were related to this category in 2008 and in 2009 it was 59% - an increase of 34%.

In 2009 there was also a 33% demand for reconstruction and restructuring experts, a 3% increase than the previous year. Expectations for 2010 are even higher as the demand is predicted to be 40% or more.

The outlook for 2010 is full of hope as Ludwig Heuse reports an increase of IM activity in Germany; this figure not only includes inquiries, but projects actually started since the beginning of this year.

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Quelle: search-consult.com